

Try This

Buying and selling online can be fun!



Michelle started off buying toys online for her children

Top Tips For Successful Buying And Selling Online:

- When buying – read the description of the item carefully so you know exactly what you are getting for your money
- When selling – give an accurate description and include a clear photograph of your item
- Whenever possible use Paypal as it is a secure payment facility and protects you from losing money
- Compare prices when buying or selling
- When bidding for an item – know your limit and what amount you are happy to pay. Be firm and stick to your original limit to avoid overspending!

“It’s as exciting as Christmas waiting for the parcels to arrive!”

Michelle Ailden from Coventry was tempted to have a go when she heard good things about the site from a friend...

“Initially I just bought bits and pieces for the children; toys that you couldn’t get here in the UK. Then I tried selling and found that ladies’ and children’s clothes sold really well. I used eBay to make a bit of extra money.” Michelle has sold hundreds of items and bought many things, too, and she has over 500 positive feedback comments, so other users know she is reputable. Michelle’s numerous cash transactions are made safer with the online payment facility, PayPal.

“I have a PayPal account which is a bit like internet banking. It’s a very secure way of making and receiving payments. All you need is an email address and a bank card for verification.” Michelle adds, “It can be very exciting when you win a bid – it’s almost like Christmas waiting for the parcels to arrive!”

Log on to www.ebay.co.uk

you want to ask for your item. Set it at a realistic starting price and try to include a good quality photo. You can ask that people bid for your item, or sell it at a fixed price if you prefer, but whichever you choose, make sure you have allowed enough for postage and packaging costs.

Remember – don’t post the item off until you have received payment and if all goes well, leave some positive feedback about your buyer.

Outrageous Online Oddities...

- **EBay once had to intervene to put a stop to the gruesome sale of a human kidney**
- A man from Seattle tried to sell his soul!
- **Tim Shaw, a DJ on Kerrang radio, was heard by his wife, flirting on air with model Jodie Marsh. She put his Lotus Esprit sports car on eBay with a Buy It Now price tag of just 50 pence, requesting the buyer pick it up the same day. Needless to say, it was sold within five minutes!**
 - Amazingly, one single Cornflake was sold for £1.20 by a Coventry University student
 - An air guitar was sold for an astounding \$5.50 by a man from the state of Arizona

